



CAPABILITY STATEMENT

CORE COMPETENCIES

Change Management – Helping government and healthcare organizations plan and implement change including communicating vision, engaging stakeholders and assessing deployment readiness

Solution Strategy – Collaborative design and implementation of user-centered lean workflows including tools, training and technical assistance to ensure successful adoption

Project Leadership – Cross-functional and organizational management of project implementation including schedule adherence, team communication, quality management, progress reporting and risk adjustment

PAST PERFORMANCE

HHS Assistant Secretary of Public Affairs - Collaborative design and implementation of a Strategic Communications Planning process deployed across all HHS OpDivs involving stakeholder engagement, Agency readiness assessment, tool design, process training and technical assistance.

West Health Institute – Create a sustainable and replicable model for delivering primary care to frail elderly patients in their homes (HBPC) including research, design and pilot project management at MedStar Hospital, Washington DC.

HHS CTO – Provide guidance and mentoring for HHS Ignites teams participating in 3 month innovation accelerator using Lean Startup methodology.

DIFFERENTIATORS

- “Design Lean” methodology that combines the creative stakeholder engagement of design thinking with the laser focus of efficiency and effectiveness of lean process formation.
- Experience with complex system design from business requirements to software architecture and deployment
- Creative mix of long-term strategic program design and practical leadership of the implementation of change.
- Provide analytical assessment in the human-centered impact of programs and processes.
- Startup business service development with expertise in financial and operational management

COMPANY DATA

Inceodia is a boutique consulting company that helps organizations design at the intersection of their business goals and technology needs. Our clients are leaders in their government and healthcare organizations with a vision for change and innovation in their business; we are the catalyst, leading the technology and process implementation that has been co-created with their stakeholders, employees and customers.

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